GUIDIAN
HEALTHCARE
CONSULTING

PROJECT SUMMARY

EAFHC-West Memphis, Arkansas

OPERATIONS ARCHITECTS





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PROJECT SCOPE

Guidian conducted full strategic growth planning and pre-development planning for a replacement site for the health center's main facility. This work expanded to include developing the Board's Fundraising Committee and fundraising strategy.

Predevelopment Planning Services

- Community-wide Market Assessment
- Community Health Needs Assessment
- Provider Demand & Supply Analysis
- GAP in Access to Care Analysis

Facility Design and Development Planning

- Strategic Space Analysis and Space Plan Development
- Floor Plan Design
- Operational Workflow Design for the New Facility
- Facility Development Project Team Member

Financial Analysis & Benchmarking

- Financial Decision Models
- Five-year Financial Projections
- Cost-Benefit Service Line Analysis

Fundraising Development

- Fundraising Timeline for capital project and on-going fundraising efforts
- Fundraising & Ask Package Materials Development
- Fundraising Committee Development and Training
- Provide on-going support and development to EAFHC Fundraising staff members

Grant Writing & Project Management

- 2011 HRSA CDBC Grant (\$5 Million Award)
- 2008 & 2013 HRSA Services Area Competition Grant
- 2012 Assisi Foundation Capital Grant

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